

Fair trade in Kenya - Kitui

Partner organisation	SASOL FOUNDATION
Country	KENYA
Fieldwork period/year	2012
Disciplines	Fair Trade
Title of the assignment	An Umbrella fair trade group
Area of work, region, housing, accommodation, transport	Students will be working in Kitui central and Kitui west areas. Accommodation will be in Kitui town. Transport is by public means (matatus) or taxi where applicable organized by SASOL.
Organisation(s) (NGO, training education institute, community)	SASOL, Groups
Context, situation, problem(s) (regarding sector program)	SASOL has in the past worked with Isolo group through which other three small groups has been selling their products. Having worked with it for about one and half years, it has proved to be difficult to work with due to its managerial problems .SASOL has therefore decided to assist the three groups to form one umbrella fair trade group through which they can sell their products together thus getting a stronger market position for them, benefit from the economies of scale and bargaining power, thus the need for fair trade students
Objectives (project and program level)	<ol style="list-style-type: none">1. To form a functional Fair trade umbrella group2. Formation of a functional Fair trade umbrella group as a practical experience for fair trade students.
Brief project description including major activities	Fair trade is an organized social movement and market based approach that aims to help producers in developing countries to make better

trading conditions and promote sustainability. The umbrella fair trade group will consist of MAITO basketry group, Wikililye bead work group and Mbitini wood carving group.

Activities under objective 1

1. Formation of a Fair trade umbrella group.
2. Guiding the group to come up with their constitution & registration of the group.
3. Group training on business management, marketing, value addition, financial management & leadership
4. Linking the group with existing & new market
5. Group product promotion through brochures, website development

Activities under objective 2

1. Guidance, supervision and discussions with technical supervisors
2. Involvement and discussions at all steps and levels by both Dutch and Kenyan students for exchange of knowledge
3. Participation in multicultural events
4. Reporting

Expected results (project and program level)

1. Fair trade umbrella group formed
2. A registered group with a constitution
3. Students should have the ability to communicate and relate across cultures
4. Exchange of knowledge between the Kenya and Dutch students and also between all the students and the community.
5. Give recommendations for the next team
6. A draft report.

Project phasing

Level Dutch and Kenyan students/graduates

Supervision and guidance (name(s), function)

First week – Orientation

In between weeks – Project activities

Last two weeks – Report writing

University students, Higher Education, Secondary Vocational Education – graduates or undergraduates

Evaluation and progress meetings done after every two weeks by SASOL staff.