

## Communication Assignment

<b>Partner organisation</b>	SASOL FOUNDATION
<b>Country</b>	KENYA
<b>Fieldwork period/year</b>	2012
<b>Disciplines</b>	Communication
<b>Title of the assignment</b>	Improving communication
<b>Area of work, region, housing, accommodation, transport</b>	Students will be operating from kitui town. Accommodation in Kitui town. Transport by public service vehicles (matatus) or by taxi where possible organised by SASOL.
<b>Organisation(s) (NGO, training education institute, community)</b>	SASOL , Mulango polytechnic, Trainees, trainers & community
<b>Context, situation, problem(s) (regarding sector program)</b>	SASOL has been running an apprenticeship program since last 2009. The program involves 4 stakeholders who include SASOL, community, trainers & trainees. Communication from one stakeholder to another sometimes is difficult due to the unequal levels among the stakeholders. If there is no proper information flow from one stakeholder to another, the stakeholders may become less clear of what is expected of them. Due to the 4 different stakeholders, there is need for proper & efficient communication channels so that the project can achieve its objective.
<b>Objectives (project and program level)</b>	<ol style="list-style-type: none"> <li>1. Improving communication skills &amp; channels</li> <li>2. Improving communication skills &amp; channels as a practical experience for communication students.</li> </ol>
<b>Brief project description including major activities</b>	Apprenticeship program is an on job training which involves placement of trainees in different workshops for skills training. The process begins with selection

of post primary trainees from community based organisations (community). The trainees are then placed in different kinds of workshops in the informal sector. The trades include welding & fabrication, dressmaking, hair dressing, carpentry, motor vehicle mechanics. The workshops owners become the trainers. SASOL is involved in the whole process i.e selection, placement, monitoring and evaluation and process improvement. SASOL collaborates with Mulango polytechnic which is a TIVET training institute for experience and expertise sharing.

#### Activities under objective 1

1. Improvement of communication channels between apprenticeship stakeholders (SASOL, Mulango, Trainers, Trainees, parents) through coming up with communication process on different issues.
2. Short training to students on presentation skills(coping with stage fright)
3. Reporting

#### Activities under objective 2

1. Guidance, supervision and discussions with technical supervisors
2. Involvement and discussions at all steps and levels by both Dutch and Kenyan students for exchange of knowledge
3. Participation in multicultural events
4. Reporting

#### **Expected results (project and program level)**

1. Improved communication channels between apprenticeship stakeholders
2. Training manuals developed.
3. Students should have the ability to communicate and relate across cultures
4. Exchange of knowledge between the Kenya and Dutch students and also between all the students and the

community.

5. Give recommendations to the next team.
6. A draft report.

**Project phasing**

**Level Dutch and Kenyan students/graduates**

**Supervision and guidance (name(s), function)**

First week – Orientation

In between weeks – Project activities

Last two weeks – Report writing

University students, Higher Education, Secondary Vocational Education – graduates or undergraduates

Evaluation and progress meetings done after every two weeks by SASOL staff.